

CENSUS 2020



Philanthropy Ohio calls on members of Ohio's congressional delegation to ensure an accurate, reliable and fair count of Americans, as required by the U.S. Constitution. We ask you to:

- Fully fund the Census to ensure:
 - a robust, transparent planning process – especially given new elements of the decennial count such as the emphasis on Internet self-response choice, use of administrative records and third-party data and the contact strategies;
 - implementation that gets the count right, including hard-to-reach populations;
- Resist efforts to weaken the American Community Survey (ACS), the only source of reliable, high quality, timely community-level data;
- Resist efforts to add citizenship and status questions; and
- Ensure the privacy, appropriate use and security of Census data.

Why does Ohio need an accurate, reliable and fair count?

- To assure a fair, proportionate representation in Congress;
- To help community and business leaders plan to address emerging social service, business and infrastructure needs;
- To bring adequate federal funding for education, health care, housing, food and income security and rural access to broadband;
- To help funders make good decisions about

where to best allocate their scarce resources; and

- To assist nonprofits to better serve communities.

How funders use Census data

Funders rely on a full, accurate Census count in order to:

- Identify community needs and demographic trends that inform long-term plans and grants;
- Measure impact – which drives many of the foundation's investment decisions; and
- Tell the story of foundation and partner impacts.

To maintain a similar level of accuracy, thoroughness and detail without the decennial count and ACS, foundations would have to invest significant dollars that would detract from their ability to address critical social and economic issues.

The Nord Family Foundation uses the American Community Survey and Census data to drill down by county and city to determine unique community needs for proposals we receive and to inform our trustees of unmet needs or gaps in service. For example, in education, we wanted to know how many Lorain County residents held degrees; the ACS tables quickly and easily produced educational attainment data for the county, revealing numbers for high school diplomas, associate degrees, bachelor's and Ph.D.s. Without ACS, I would have to cull through local data sources to come up with that information.

OHIO CENSUS FAQS



Q: How much does the Census cost?

A: The current budget request for FY 2019 is \$3.5 billion.

Q: What does Ohio stand to lose without a full count?

A: Under current funding figures, Ohio receives \$1,814 in federal funds per year for every person counted in the state, totaling \$21 billion in 2015.

Q: What assistance programs depend on the Census count to bring federal dollars to the state?

A: Among the largest programs are:

- \$11 billion: Medicaid
- \$2.5 billion: SNAP
- \$1.5 billion: highway planning and construction,
- \$566 million: local education
- \$350 million: National School Lunch Program
- \$342 million: State Children's Health Insurance Program
- \$323 million: Head Start/Early Head Start

Quick Facts on Ohio from ACS

