**INDIVIDUAL GIVING**

Ohioans gave less to their favorite charities in 2013, dropping about 8 percent to $5.59 billion. The drop was due to decreases both in the number and donation amount in bequests as well as in charitable contributions listed on federal tax returns.

- 32% RELIGION
- 15% EDUCATION
- 14% OTHER
- 12% HUMAN SERVICES
- 8% HEALTH
- 7% PUBLIC AFFAIRS/SOCIETY
- 5% ARTS AND CULTURE
- 4% INTERNATIONAL AFFAIRS
- 3% ENVIRONMENT/ANIMALS

**WHAT INDIVIDUALS SUPPORT**

- 75% Individual giving: $5.59 billion
- 18% Foundation giving: $1.32 billion
- 5% Other funder giving: $327 million
- 2% United Way giving: $180 million

**HOW OHIOANS GIVE**

- 21% of individuals had income less than $50,000 and gave $537 million
- 68% of individuals had income between $50,000 – $200,000 and gave $2.7 billion
- 11% of individuals had income more than $200,000 and gave $1.8 billion

**INDIVIDUAL GIVING DROPS FROM PREVIOUS PEAK**

Gains from 2012’s peak year for individual giving were erased in 2013. Over the past five years, Ohioans invested more than $26.3 billion in nonprofits addressing an array of issues.
Strong asset growth pushed foundation giving up by half a billion dollars to $1.32 billion, a 5 percent increase that inched giving closer to its 2008 peak. In 2013, foundation assets grew by $2.2 billion, an increase of 11 percent. The increase is despite a drop in the number of foundations headquartered in Ohio, to 3,962, with decreases seen in private and corporate foundations. Ohio ranks seventh in the number of foundations in the U.S. and 13th in giving.

**TOP 10 OHIO FOUNDATIONS BY GIVING**

1. $142.9 million - The Columbus Foundation
2. $98.2 million - The Cleveland Foundation
3. $72.2 million - The Greater Cincinnati Foundation
4. $50.2 million - The Dayton Foundation
5. $36.9 million - Nationwide
6. $34.1 million - The Wexner Family Charitable Fund*
7. $25.8 million - The George Gund Foundation
8. $20.9 million - L Brands Foundation
9. $20.5 million - Mathile Family Foundation
10. $18.6 million - The Mandel Foundation*

* indicates 2013 data

**WHAT FOUNDATIONS SUPPORT**

- 22% Education
- 22% Health
- 16% Human Services
- 12% Public Affairs/Society
- 10% Arts and Culture
- 7% Environment/Animals
- 5% International Affairs
- 4% Other
- 2% Religion

**NUMBER OF FOUNDATIONS**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Foundations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>3,284</td>
</tr>
<tr>
<td>2010</td>
<td>3,306</td>
</tr>
<tr>
<td>2011</td>
<td>3,593</td>
</tr>
<tr>
<td>2012</td>
<td>4,005</td>
</tr>
<tr>
<td>2013</td>
<td>3,962</td>
</tr>
</tbody>
</table>

**FOUNDATION TRENDS**

- **Dollars (Billions)**

**OHIO FOUNDATIONS**

- Corporate 3%
- Operating 3%
- Community 2%

**PRIVATE**

- 92%
Ohio’s 3,638 private foundations held 65 percent of the state’s charitable assets and awarded 59 percent of all grant dollars in 2013. While the number of private foundations fell by 38, their assets grew by $1.5 billion, to $14.6 billion or 11 percent. Giving by private foundations also ticked up to $782 million, up a modest 4 percent.

### TOP 10 OHIO PRIVATE FOUNDATIONS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Assets (Million)</th>
<th>Foundation Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$34.1</td>
<td>THE WEXNER FAMILY CHARITABLE FUND*</td>
</tr>
<tr>
<td>2</td>
<td>$25.8</td>
<td>THE GEORGE GUND FOUNDATION</td>
</tr>
<tr>
<td>3</td>
<td>$20.5</td>
<td>MATTHE FAMILY FOUNDATION</td>
</tr>
<tr>
<td>4</td>
<td>$18.6</td>
<td>THE MANDEL FOUNDATION*</td>
</tr>
<tr>
<td>5</td>
<td>$15.5</td>
<td>TIMKEN FOUNDATION OF CANTON</td>
</tr>
<tr>
<td>6</td>
<td>$14.8</td>
<td>OSTEOPATHIC HERITAGE FOUNDATIONS</td>
</tr>
<tr>
<td>7</td>
<td>$12.4</td>
<td>CAROL ANN &amp; RALPH V. HAILE JR./U.S. BANK FOUNDATION</td>
</tr>
<tr>
<td>8</td>
<td>$11.1</td>
<td>SAINT LUKE’S FOUNDATION</td>
</tr>
<tr>
<td>9</td>
<td>$10.5</td>
<td>THE JAY AND JEAN SCHOTTENSTEIN FOUNDATION*</td>
</tr>
<tr>
<td>10</td>
<td>$9.6</td>
<td>THE VEALE FOUNDATION*</td>
</tr>
</tbody>
</table>

* indicates 2013 data

### PRIVATE FOUNDATION TRENDS

Nine out of ten foundations in Ohio are private foundations and, despite 2013 data, have been the fastest growing segment of the philanthropic landscape. Most of these foundations are small foundations managed by family boards.

Ohio’s private foundations have recovered from the 2008 Great Recession, with asset and grant totals surpassing the previous high marks of 2007 when assets were $12 billion and grants were $762 million. They received 46 percent of all foundations gifts, totaling $648 million in 2013.
OHIO’S CORPORATE FOUNDATIONS
ALTHOUGH FEWER IN NUMBER, GRANTMAKING INCREASED

The 121 corporate foundations headquartered in the state, while fewer in number, saw increased assets and grantmaking in 2013. While comprising only 3 percent of the state’s foundations, corporate foundations provided 13 percent of the state’s grant dollars ($175 million) and had assets of $1 billion. These data do not tell the full story of corporate philanthropy as they don’t capture in-kind product contributions, volunteer engagement or similar charitable contributions.

TOP 10 OHIO CORPORATE FOUNDATIONS

1. $36.9 million
   L BRANDS FOUNDATION

2. $20.9 million
   KEYBANK FOUNDATION

3. $12.4 million
   L BRANDS FOUNDATION

4. $11.9 million
   KEYBANK FOUNDATION

5. $9.8 million
   MACY’S FOUNDATION

6. $9.1 million
   THE EATON CHARITABLE FUND

7. $8.7 million
   THE KROGER COMPANY FOUNDATION

8. $7.9 million
   AMERICAN ELECTRIC POWER FOUNDATION

9. $6.1 million
   CARDINAL HEALTH FOUNDATION

10. $5.6 million
    THE PROGRESSIVE INSURANCE FOUNDATION*

* indicates 2013 data

While the number of corporate foundations in the state has decreased by 19 percent since 2008, the assets and grants of this foundation category grew in 2013. While assets are now at pre-recession rates, giving has yet to reach the 2008 peak of $212 million. Ohio ranks sixth in number and 11th in giving of all U.S. corporate foundations.
OHIO’S COMMUNITY FOUNDATIONS
GIVING AND ASSETS CONTINUE GROWTH

Community foundations comprise just 2 percent of the state’s foundations but held 30 percent of its $22.3 billion in charitable assets and provided 27 percent of all grant dollars awarded in 2013. Ohio ranks second in the country for the number of and giving by community foundations. Donors gifted $620 million to community foundations in 2013.

TOP 10 OHIO COMMUNITY FOUNDATIONS BY GIVING

1. $142.9 MILLION
   THE COLUMBUS FOUNDATION

2. $98.2 MILLION
   THE CLEVELAND FOUNDATION

3. $72.2 MILLION
   GREATER CINCINNATI FOUNDATION

4. $50.2 MILLION
   THE DAYTON FOUNDATION

5. $11.5 MILLION
   TOLEDO COMMUNITY FOUNDATION

6. $8.3 MILLION
   STARK COMMUNITY FOUNDATION

7. $7.6 MILLION
   AKRON COMMUNITY FOUNDATION

8. $6.2 MILLION
   HAMILTON COMMUNITY FOUNDATION

9. $4.4 MILLION
   COMMUNITY FOUNDATION OF LORAIN COUNTY

10. $4.2 MILLION
    THE RICHLAND COMMUNITY FOUNDATION

Assets showed strong growth of 15 percent, while growth in giving was a more modest 3 percent.

OHIO’S PUBLIC CHARITY GRANTMAKERS

Public charity grantmakers – other than community foundations – are an important and varied part of Ohio’s philanthropic landscape. These include those organized as federated funds, such as the Jewish Federation of Cleveland that gave $65 million in 2014, as well as the Greater Columbus Arts Council that granted $4.3 million to arts organizations and the United Black Fund of Greater Cleveland, Inc. that awarded half a million dollars.
Ohio Gives portrays philanthropy's value and impact, drawing on 2013 and 2014 data from a variety of sources. Our analysis presents data from the most recent available year, which is 2013 for IRS data. Other sources used for the report include Foundation Center, Foundation Directory Online, Guidestar and Giving USA as well as our own research.

Philanthropy Ohio is a statewide membership association that provides the network, tools and knowledge to help people engaged in philanthropy become more effective, powerful change agents in their communities.

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**OHIO’S UNITED WAYS**

**GIVING HOLDS STEADY**

Ohio’s 75 United Ways are a diverse group of funders spread across the state. Together, they provided $181 million to nonprofit organizations in their communities and are a vital part of the state’s philanthropic network.

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**TOP 10 OHIO UNITED WAYS BY GIVING**

1. $47.7 MILLION  
   UNITED WAY OF GREATER CINCINNATI
2. $37.8 MILLION  
   UNITED WAY OF CENTRAL OHIO
3. $29.6 MILLION  
   UNITED WAY OF GREATER CLEVELAND
4. $10.3 MILLION  
   UNITED WAY OF SUMMIT COUNTY
5. $7.5 MILLION  
   UNITED WAY OF GREATER TOLEDO
6. $6.6 MILLION  
   UNITED WAY OF THE GREATER DAYTON AREA
7. $4.9 MILLION  
   UNITED WAY OF GREATER STARK COUNTY
8. $2.5 MILLION  
   UNITED WAY OF DELAWARE COUNTY
9. $2.3 MILLION  
   UNITED WAY OF LAKE COUNTY
10. $2.3 MILLION  
    UNITED WAY OF HANCOCK COUNTY

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**ABOUT THIS REPORT**

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