

# HOW OHIO GIVES



## INDIVIDUAL GIVING

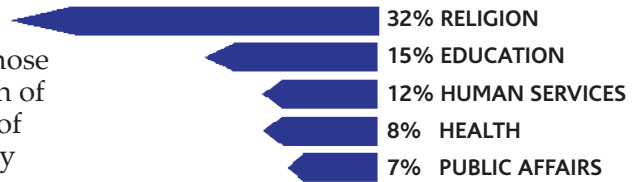
### KEY FINDINGS

Total giving reached a new peak in 2014, rising by 6 percent to \$7.87 billion, pushed by increases in both individual and foundation giving.

Ohioans gave more to their favorite causes in 2014, increasing by 8 percent to \$6.01 billion in gifts including bequests. This amount is just short of the previous high of \$6.1 billion given in 2012. Ohioans have a strong tradition of supporting charities despite the economic recessions of the 21st century and have been generous in their response to disasters both here and abroad. Over the past 15 years, charitable giving by itemizers grew by 40 percent, from \$4.28 billion in 2000 to \$6.01 billion in 2014.



### WHAT INDIVIDUALS SUPPORT



model to Ohio suggests that total individual giving for 2014 might be \$7.09 billion.

Since these numbers rely entirely on those who itemize – which is only one-fourth of Ohioans – they are an under-estimate of total giving by individuals: it's not only itemizers who give to charitable causes. Recent research by the Urban-Brookings Tax Policy Center asserts that itemizers nationally contribute 82 percent of all individual gifts to charity. Applying this

**\$7.87 BILLION**  
TOTAL OHIO GIVING



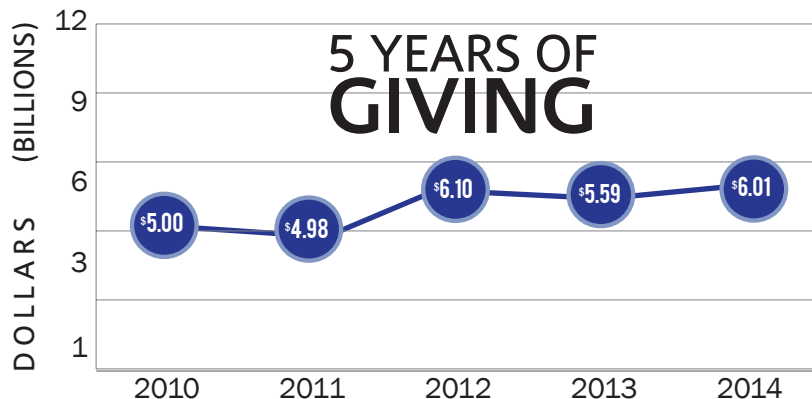
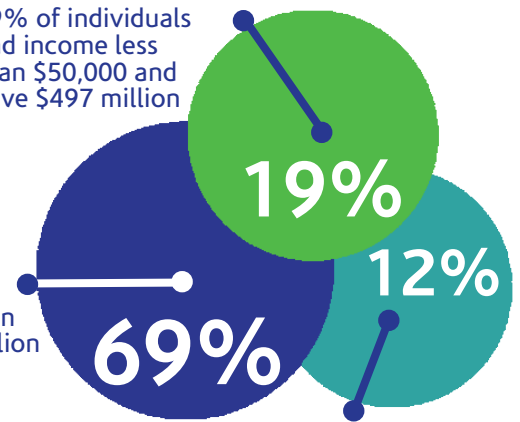
### HOW OHIOANS GIVE

28 percent of Ohio taxpayers at every income level – 1.2 million – reported claimed deductions for charitable gifts on their federal returns.

19% of individuals had income less than \$50,000 and gave \$497 million

69% of individuals had income between \$50,000 – \$200,000 and gave \$2.66 billion

12% of individuals had income more than \$200,000 and gave \$2.26 billion



Over the past five years, Ohioans invested more than \$27.68 billion in nonprofits addressing a broad array of issues.

# FOUNDATION GIVING

## ASSET GROWTH PUSHES GIVING TOTAL

Strong asset growth pushed foundation giving up to \$1.45 billion, a 9 percent increase that surpassed the previous 2008 peak. In 2014, foundation assets grew by \$1.6 billion, an increase of 7 percent. The increase is despite a small drop in the number of foundations headquartered in Ohio, to 3,955, with decreases seen in operating and corporate foundations. Ohio ranks 7th in the number of foundations in the U.S. and 11th in giving.

Ohio foundations have weathered the economic storms of the 21st century with solid growth in their number, assets and giving. Over the past 15 years, their giving grew 60 percent, from \$908 million in 2000 to the 2014 figure of \$1.45 billion.

## TOP 10 FOUNDATIONS BY GIVING, 2015

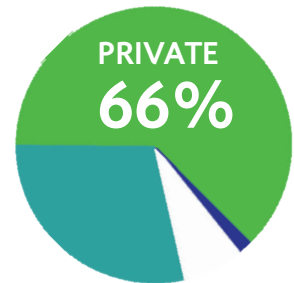


\* indicates 2014 data

### \$23.95 BILLION

IN FOUNDATION ASSETS

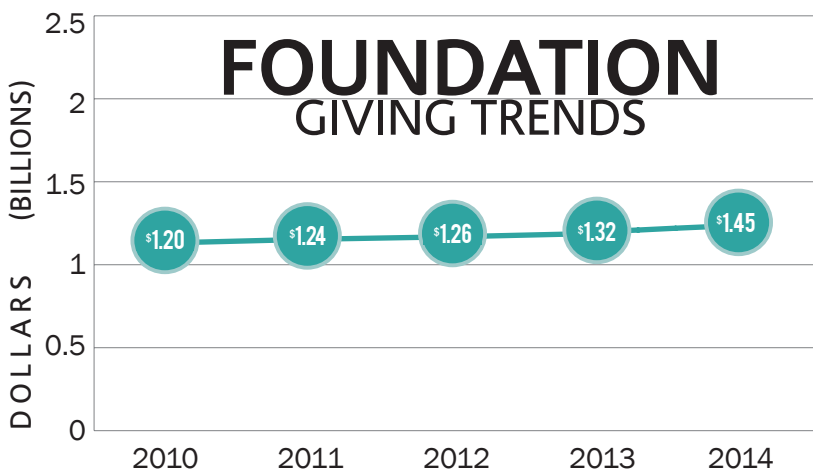
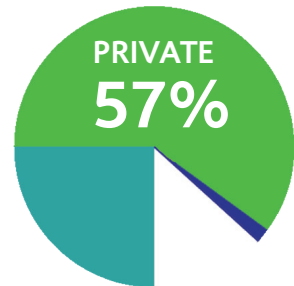
COMMUNITY 29%  
CORPORATE 4%  
OPERATING 1%



### \$1.45 BILLION

IN FOUNDATION GIVING

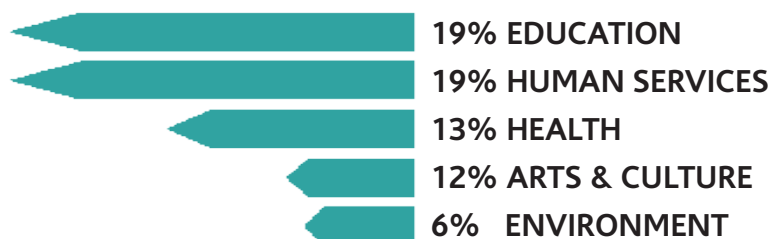
COMMUNITY 30%  
CORPORATE 12%  
OPERATING 1%



## NUMBER OF FOUNDATIONS

2010	3,306
2011	3,593
2012	4,005
2013	3,962
2014	3,955

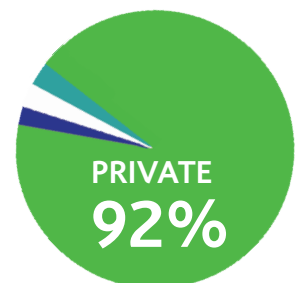
## TOP 5 AREAS FOUNDATIONS SUPPORT



### 3,955

OHIO FOUNDATIONS

CORPORATE 3%  
OPERATING 3%  
COMMUNITY 2%

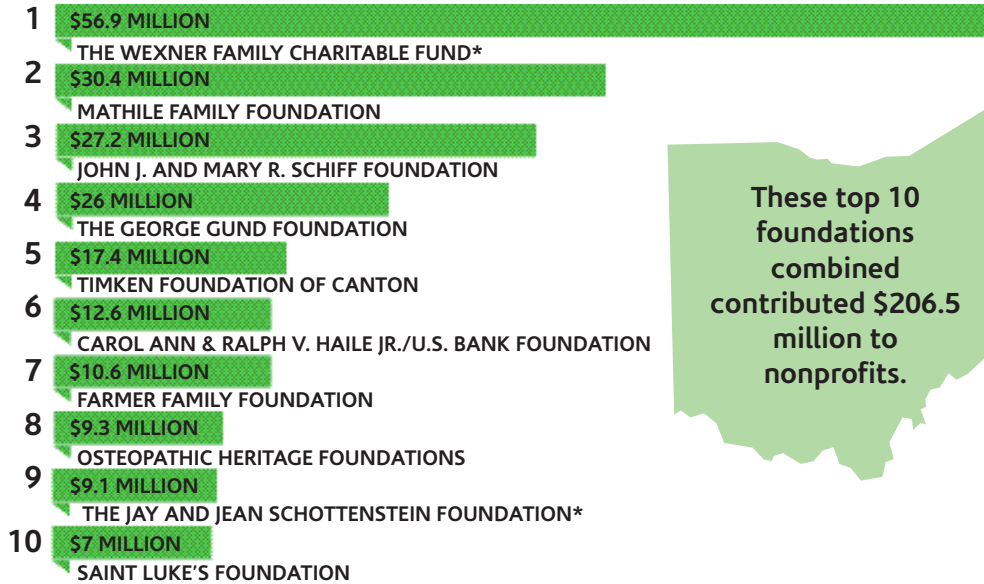


# OHIO'S PRIVATE FOUNDATIONS

## TWO INDICATORS SHOW GROWTH

Ohio's 3,648 private foundations held 66 percent of the state's charitable assets and awarded 57 percent of all grant dollars in 2014. The number of private foundations rose by 10 and their assets grew by \$1.08 billion, to \$15.68 billion or 7 percent. Giving by private foundations also ticked up to \$827.6 million, up 6 percent.

## TOP 10 PRIVATE FOUNDATIONS, 2015



These top 10 foundations combined contributed \$206.5 million to nonprofits.

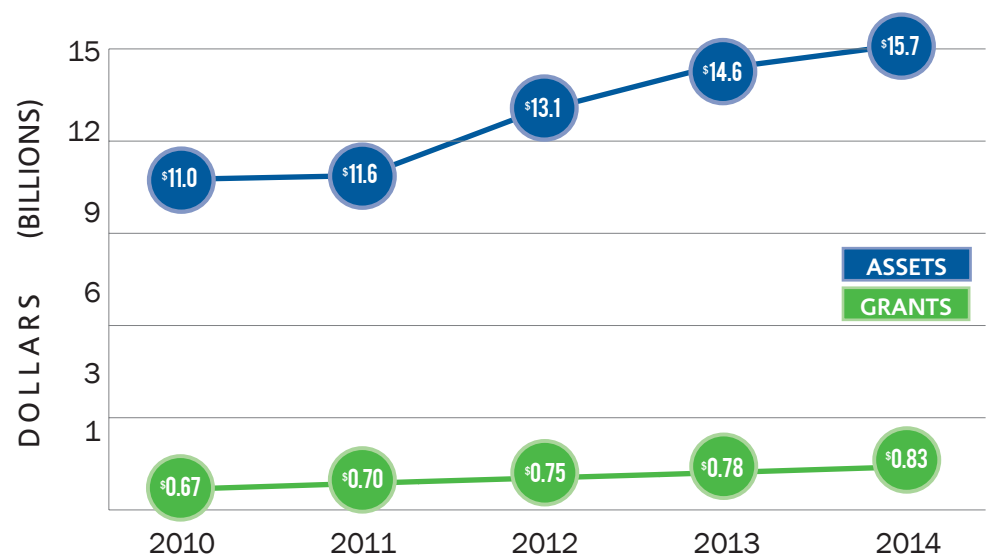
\* indicates 2014 data



## NUMBER OF FOUNDATIONS

2010	2,965
2011	3,246
2012	3,676
2013	3,638
2014	3,648

## PRIVATE FOUNDATION TRENDS



Nine out of ten foundations in Ohio are private foundations and most of these foundations are small – 92 percent of active Ohio-based foundations had assets of \$10 million or less and 85 percent had assets of \$5 million or less.

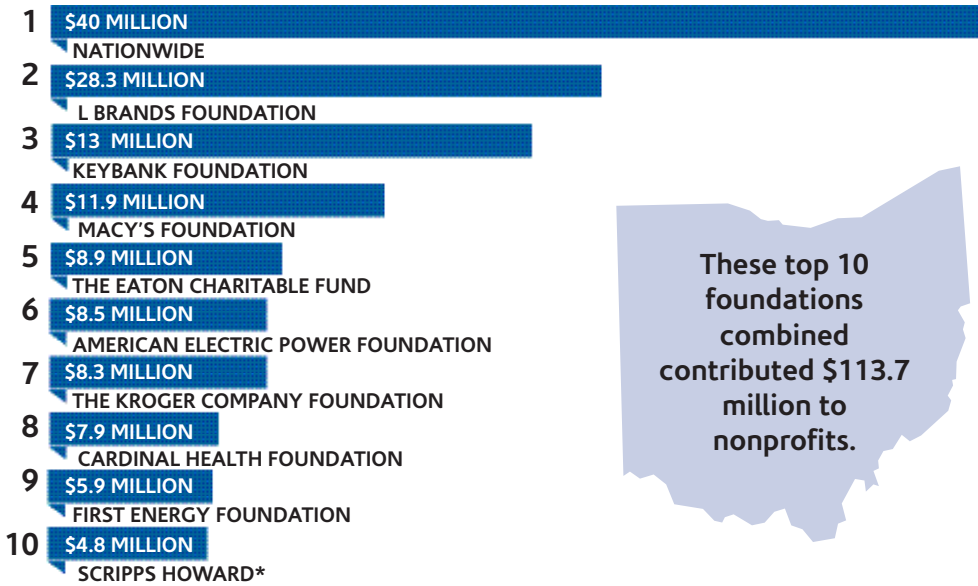
Ohio's private foundations have recovered from the 2008 Great Recession, with asset and grant totals surpassing the previous high marks of 2007 when assets were \$12 billion and grants were \$762 million. They received 46 percent of all foundations gifts, totaling \$475.5 million in 2014.

# OHIO'S CORPORATE FOUNDATIONS

## ALTHOUGH FEWER IN NUMBER, GRANTMAKING INCREASED

The number of corporate foundations headquartered in the state stayed steady at 121, with slight increases in assets and grantmaking in 2014. While comprising only 3 percent of the state's foundations, corporate foundations provided 12 percent of the state's grant dollars (\$176 million) and assets of \$1.15 billion. These data do not tell the full story of corporate philanthropy as they don't capture in-kind product contributions, volunteer engagement or similar charitable contributions.

## TOP 10 CORPORATE FOUNDATIONS, 2015



These top 10 foundations combined contributed \$113.7 million to nonprofits.

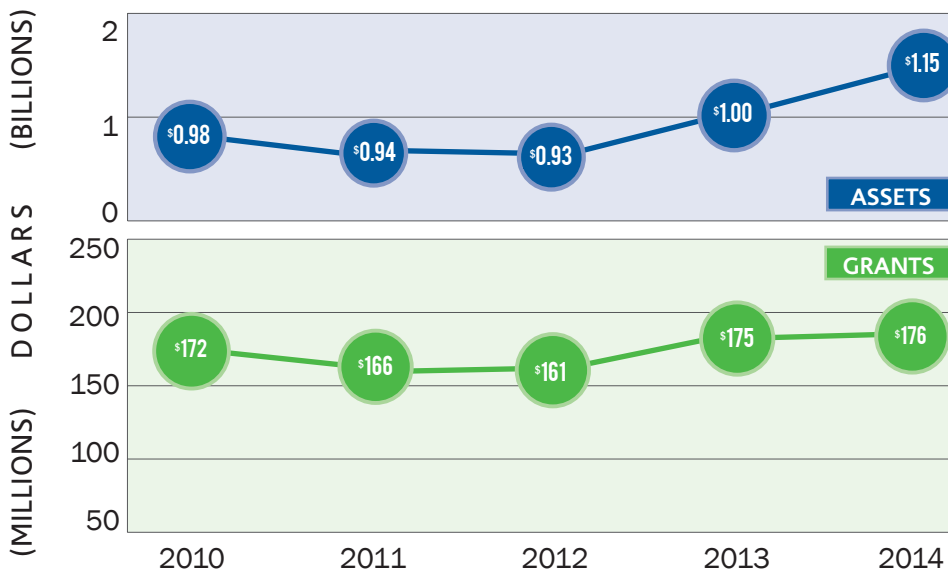
\* indicates 2014 data



## NUMBER OF FOUNDATIONS

2010	137
2011	136
2012	130
2013	121
2014	121

## CORPORATE FOUNDATION TRENDS



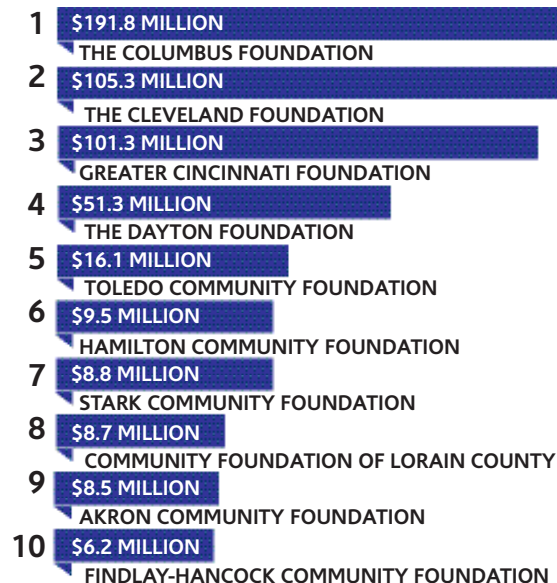
While the number of corporate foundations in the state has decreased by 19 percent since 2008, the assets and grants of this foundation category grew in 2014 although their combined giving has yet to reach the 2008 peak of \$212 million. Ohio ranks 6th in number and 12th in giving of all U.S. corporate foundations.

# OHIO'S COMMUNITY FOUNDATIONS

## GIVING AND ASSETS CONTINUE GROWTH

Community foundations comprise just 2 percent of the state's foundations but hold 29 percent of its \$23.95 billion in charitable assets and provided 30 percent of all grant dollars awarded in 2014. Ohio ranks second in the country for the number and third in giving by community foundations. Donors gifted \$434 million to community foundations in 2014, down significantly from the 2013 figure of \$619 million.

## TOP 10 COMMUNITY FOUNDATIONS BY GIVING, 2015



While not growing significantly in number, community foundations in Ohio continue to grow their assets and giving. Their combined assets have grown by 35 percent in the last five years, and grants – after a dip in 2012 – are back on the upward path, growing by 23 percent over the last five years.

## COMMUNITY FOUNDATION TRENDS



## OHIO'S PUBLIC CHARITY GRANTMAKERS

Public charity grantmakers – other than community foundations – are an important and varied part of Ohio's philanthropic landscape. These include those organized as federated funds, such as the Jewish Federation of Cleveland that gave \$117 million in 2015. Among the largest – as ranked by their annual giving – are the Dave Thomas Foundation for Adoption (\$17 million); SC Ministry Foundation (\$7.2 million); Interact for Health (\$6.7 million); Mt. Sinai Health Care Foundation (\$6.1 million); and Ohio Legal Assistance Foundation (\$3.2 million).

Grantmaking public charities, federated funds and arts funds combined contributed more than \$233 million in 2014.

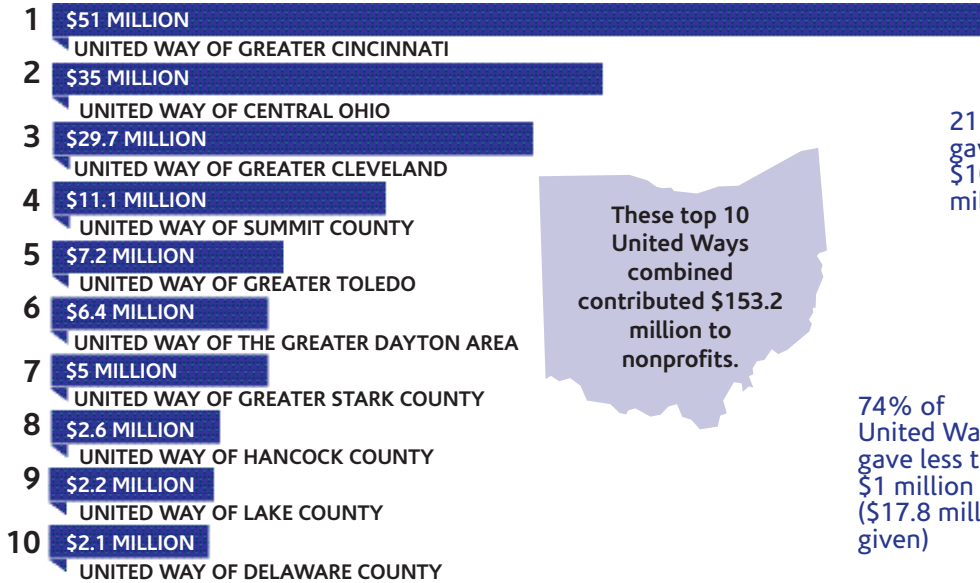


# OHIO'S UNITED WAYS

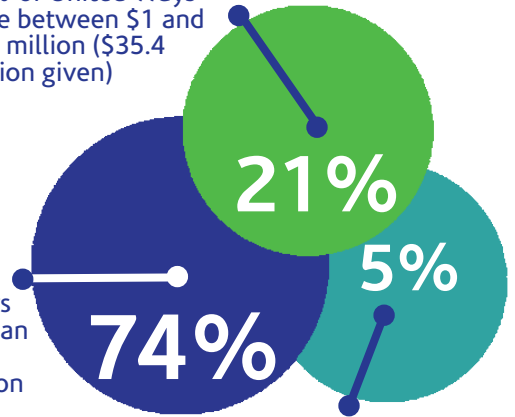
## GIVING HOLDS STEADY

Ohio's 75 United Ways are a diverse group of funders spread across the state. Together, they provided \$180.5 million to nonprofit organizations in their communities and are a vital part of the state's philanthropic network.

## TOP 10 UNITED WAYS BY GIVING, 2015



21% of United Ways gave between \$1 and \$10 million (\$35.4 million given)



74% of United Ways gave less than \$1 million (\$17.8 million given)

5% of United Ways gave more than \$10 million (\$127.3 million given)

## ABOUT THIS REPORT

*Ohio Gives* portrays philanthropy's value and impact, drawing on 2014 and 2015 data from a variety of sources. Our analysis presents data from the most recent available year, which is 2014 for IRS data. Other sources used for the report include Foundation Center, Foundation Directory Online, Guidestar and Giving USA as well as our own research.

Philanthropy Ohio is a statewide membership association that provides the network, tools and knowledge to help people engaged in philanthropy become more effective, powerful change agents in their communities.

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