

Philanthropy Forward'23



October 10 – 12
Columbus, Ohio



OVERVIEW

Each year, Philanthropy Forward brings philanthropy practitioners, thought leaders and community members together to connect, learn and build skills to advance the philanthropic sector in Ohio. This year, we will gather October 10 – 12, 2023, in Columbus for deep and engaged learning as a community of funders and alongside grantees and community partners. Over the course of three days, we will create space for foundational skill development in the practice of philanthropy, examine future-oriented trends impacting our sector, harness the power of storytelling and narrative toward social change and build the leadership capacity of our attendees through dynamic plenary sessions, relevant concurrent sessions and immersive site visits and networking opportunities. Don't miss this opportunity for recognition as a conference supporter for this incredible year at Philanthropy Forward '23! Learn more about the conference at philanthropyforward.org.

ABOUT PHILANTHROPY OHIO

Philanthropy Ohio is a membership association for funders, and we provide the network, tools and knowledge to help people engaged in philanthropy become effective partners for change in our communities. We do this through public policy work and advocacy with and on behalf of our members to strengthen the charitable sector; learning programs that educate funders and advance their expertise; peer convenings that connect funders by job role and funding interests to strengthen relationships; collaborating with the governor's office and state agencies to build public/private partnerships; and by leading and supporting work to center racial equity in all that we do. Together, our nearly 200 members hold over \$50 billion in assets and provide over \$4 billion in grants to nonprofit organizations as we all work toward a just and vibrant Ohio through impactful philanthropy.

SPONSOR & EXHIBITOR BENEFITS

Philanthropy Ohio values having a roster of sponsors reflecting the diversity of our membership; therefore, we offer sponsorship opportunities at all levels with meaningful benefits to suit a variety of needs. Supporters from outside the sector who provide services to grantmaking institutions and businesses are welcome to join us as conference sponsors.

Select sponsorship levels confer additional benefits, including opportunities to speak through designated general session remarks and complimentary attendee registrations. See our sponsorship grid for more details. **All sponsorship benefit assignments are awarded on a first-come, first-served basis.**

Benefits common to all sponsors and exhibitors include:

- Recognition on the conference website, in printed materials, on social media and in opening plenary session remarks.
- Visibility of your organization to over 250 attendees and speakers who serve as changemakers and civic leaders in Ohio and beyond.
- Demonstration of support and capacity to Philanthropy Ohio as we pursue our mission to lead and equip Ohio philanthropy to be effective partners for change in our communities.
- Opportunity to serve as a leader in strengthening the capacity of the philanthropic sector in Ohio to work collaboratively, build community and advance the practice of community-centered philanthropy.
- Assurance that conference costs remain low and accessible to attendees from around the state, enriching the learning experience for all participants.

Exhibitor benefits include:

- Networking with Philanthropy Ohio members and speakers, building connections and generating leads for your organization. Consider bundling your exhibitor table with sponsorship to maximize your visibility at Philanthropy Forward '23.

SPONSORSHIP LEVELS & BENEFITS

PLATINUM \$25,000 Members only (4 available)	HOST \$20,000 (2 available)	GOLD \$15,000 (4 available)	SILVER \$8,000 (10 available)	BRONZE \$4,000 (unlimited)	SUPPORTER \$2,000 (unlimited)	EXHIBITOR \$1,500/\$2,000 (member/non-member 12 available)
Sponsorship recognition applied to entire conference	Sponsorship designated to a signature networking experience ▲	Sponsorship designated to plenary or key element ■	Sponsorship applied to philanthropy awards presentations	Sponsorship applied to support of breakout sessions (4 per day on Wed./Thu.)	Sponsorship applied to snack or dessert breaks (1 per day on Wed./Thu.)	Dedicated 6-foot table in highly trafficked conference space
Premium logo placement in materials, on website and conference app	Prominent logo placement in materials, on website and conference app	Prominent logo placement in materials, website and conference app	Logo placement on website and name listing in conference materials and conference app	Name listing in materials, on website and conference app	Name listing in materials, on website and conference app	Name in exhibitors list in materials, on website and conference app
Acknowledgment of sponsorship on social media (2 solo mentions)	Acknowledgment of sponsorship on social media (2 solo mentions)	Acknowledgment of sponsorship on social media (1 solo mention)	Acknowledgment of sponsorship on social media (group level)	Acknowledgment of sponsorship on social media (group level)	Acknowledgment of sponsorship on social media (group level)	Complimentary access for two (2) to attend on-site meals and cocktail reception
Full page sponsor message in printed conference program	½ page sponsor message in printed conference program	¼ page sponsor message in printed conference program	Push notification highlight of sponsors from conference app			Lead generation and opportunity to connect with conference attendees in person and digitally, including app lead retrieval and gamification opportunities
Premier speaking opportunity for introductory remarks at one of the plenary sessions	Designated speaking opportunity during welcome or cocktail party	Designated speaking opportunity for remarks at one of the plenary sessions				
Complimentary registration for two (2) staff people or eligible attendees	Complimentary registration for two (2) staff people or eligible attendees	Complimentary registration for one (1) staff person or eligible attendee				Inclusion of a link to resources or pre-recorded content / demo in Exhibitor Spotlight email if signed up as both a sponsor and exhibitor by Aug. 7, 2023 ♦
Two complimentary guests for the welcome party (2)	Two complimentary guests for the sponsored party (2)	▲ Signature networking experiences will include the off-site Welcome Party and the on-site cocktail hour hosted in the Hilton Columbus Downtown's new hotel tower. ■ Key elements may include site visits, arts & culture features, buses / transportation, conference app, coffee stations, conference lounge or technology (or audio-visual). ♦ Resource link will be included in Exhibitor Spotlight promotional email. Those who are exhibitors only will be included without resource / demo hyperlink.				
Recognition during Annual Meeting (Sept. 2023)						

SPONSORSHIP FORM



Please complete and return to [Martha Wood](#) by Aug. 7 to secure your Philanthropy Forward '23 support.

Name _____ Title _____

Organization (as it should appear in materials) _____

Email _____ Phone _____ Website _____

Social Media handles (optional) _____

Please email your high-resolution logo to Martha Wood at mwood@philanthropyohio.org.

Sponsorship Opportunities:

- ☐ YES! I will sponsor at the Platinum level.
- ☐ YES! I will sponsor at the Host level.
- ☐ YES! I will sponsor at the Gold level.
- ☐ YES! I will sponsor at the Silver level.
- ☐ YES! I will sponsor at the Bronze level.
- ☐ YES! I will sponsor at the Supporter level.

Exhibitor Opportunities:

- ☐ I would like an exhibitor booth at a cost of \$1,500 for members / \$2,000 for non-members.

SPONSORSHIP TOTAL

Sponsorship Total \$ _____

Exhibitor Total \$ _____

Total \$ _____

I'll pay by: ☐ Check ☐ Credit Card ☐ ACH/EFT Transfer



October 10 – 12
Columbus, Ohio

Questions? Contact Martha Wood at mwood@philanthropyohio.org or 614.224.1344.

Mail (with your check):
Philanthropy Ohio c/o Krista Ivey
500 S. Front St. Suite 900
Columbus, OH 43215

Pay Online: philanthropyohio.org/sponsors-and-exhibitors