

# Philanthropy Forward'24



September 23 – 25  
Cincinnati, Ohio



## OVERVIEW

Each year, Philanthropy Forward brings philanthropy practitioners, thought leaders and community members together to connect, learn and build skills to advance the philanthropic sector in Ohio. This year, we will gather September 23 – 25, 2024, in Cincinnati for deep and engaged learning as a community of funders. Over three days, we will create space for foundational skill development, examine trends and practices impacting our sector and build the capacity of our attendees while cultivating the network of Philanthropy Ohio. Through thought-provoking plenary sessions, immersive site visits and timely concurrent sessions, this is a convening that you can't afford to miss.

Don't miss this opportunity for recognition as a conference supporter at Philanthropy Forward '24! Learn more about the conference at [philanthropyforward.org](http://philanthropyforward.org).

## ABOUT PHILANTHROPY OHIO

Philanthropy Ohio is a membership association for funders, and we provide the network, tools and knowledge to help people engaged in philanthropy become effective partners for change in our communities. Together, our nearly 200 members hold over \$50 billion in assets and provide over \$4 billion in grants to nonprofit organizations as we all work toward a just and vibrant Ohio through impactful philanthropy.

## SPONSOR & EXHIBITOR BENEFITS

Philanthropy Ohio values having a roster of sponsors reflecting the diversity of our membership; therefore, we offer sponsorship opportunities at all levels with meaningful benefits to suit a variety of needs. Supporters from outside the sector who provide services to grantmaking institutions and businesses are welcome to join us as conference sponsors.

Select sponsorship levels confer additional benefits, including opportunities to speak through designated general session remarks and complimentary attendee registrations. See our sponsorship grid for more details. **All sponsorship benefit assignments are awarded on a first-come, first-served basis.**

### Benefits common to all sponsors and exhibitors include:

- Recognition on the conference website, in printed materials, on social media and in opening plenary session remarks.
- Visibility of your organization to over 200 attendees and speakers who serve as changemakers and civic leaders in Ohio and beyond.
- Demonstration of support and capacity to Philanthropy Ohio as we pursue our mission to lead and equip Ohio philanthropy to be effective partners for change in our communities.
- Opportunity to serve as a leader in strengthening the capacity of the philanthropic sector in Ohio to work collaboratively, build community and advance the practice of community-centered philanthropy.
- Assurance that conference costs remain low and accessible to attendees from around the state, enriching the learning experience for all participants.

### Exhibitor benefits include:

- Networking with Philanthropy Ohio members and speakers, building connections and generating leads for your organization. Consider bundling your exhibitor table with sponsorship to maximize your visibility at Philanthropy Forward '24.

# SPONSORSHIP LEVELS & BENEFITS



BENEFITS	PLATINUM \$25,000 Members only (4 available)	HOST \$20,000 (2 available)	GOLD \$15,000 (4 available)	SILVER \$8,000 (10 available)	BRONZE \$4,000 (unlimited)	SUPPORTER \$2,000 (unlimited)	EXHIBITOR \$1,500/\$2,000 (member/non-member 12 available)
Recognition Applied	Entire conference	Signature networking experience ▲	Plenary or key element ■	Awards presentation	Breakout sessions	Snack or dessert break	Dedicated 6-foot table in highly trafficked conference space
Speaking Opportunity	Premier plenary introductory remarks	Designated speaking during networking experience	Designated speaking for one plenary	—	—	—	Name in exhibitors list in materials, on website and conference app
Logo Placement	Top-tier on all materials	Premier on all materials	Included on all materials	Include on webpage only	—	—	Complimentary access for one (1) to attend on-site meals and cocktail reception (second exhibitor rep. is \$250)
Name Listing	Logo as noted	Logo as noted	Logo as noted	Included on all materials	Included on all materials	Included on all materials	Lead generation and opportunity to connect with conference attendees in person and digitally, including app lead retrieval and gamification opportunities
Social Media Acknowledgement	2 Solo mentions	2 Solo mentions	1 Solo mention	Group level	Group level	Group level	Inclusion of a link to resources or pre-recorded content / demo in Exhibitor Spotlight email if signed up as both a sponsor and exhibitor by May 15, 2024 ♦
Printed Conference Program	Full page message	½ page message	¼ page message	Name only	Name only	Name only	
Conference App Push Notifications	Exclusive mention	Exclusive mention	Group mention	—	—	—	
Full Conference Registration (for Member Organizations)	Two	One	—	—	—	—	
Complimentary Guests for Awards Reception	Two	Two	One	—	—	—	

▲ Signature networking experiences will include the on-site cocktail hour hosted at The Summit and the off-site community and awards reception.

■ Key elements may include site visits, arts & culture features, buses / transportation and technology / audio-visual features, among others.

♦ Resource link will be included in Exhibitor Spotlight promotional email. Those who are exhibitors only will be included without resource / demo hyperlink.

# SPONSORSHIP FORM



Please complete and return to [Laura Smith](#) by May 15 to secure your Philanthropy Forward '24 support.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization (as it should appear in materials) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Website \_\_\_\_\_

Social Media handles (optional) \_\_\_\_\_

Please email your high-resolution logo & sponsor messages/ads to Jessica Howard at [jhoward@philanthropyohio.org](mailto:jhoward@philanthropyohio.org).  
Full-page vertical ad: 5.5" x 8.5" • 1/2 page horizontal ad: 5.5" x 4.25" • 1/4 page vertical ad: 2.75" x 4.25"

## Sponsorship Opportunities:

- YES! I will sponsor at the Platinum level.
- YES! I will sponsor at the Host level.
- YES! I will sponsor at the Gold level.
- YES! I will sponsor at the Silver level.
- YES! I will sponsor at the Bronze level.
- YES! I will sponsor at the Supporter level.

## Exhibitor Opportunities:

- I would like an exhibitor booth at a cost of \$1,500 for members / \$2,000 for non-members.

## SPONSORSHIP TOTAL

Sponsorship Total \$ \_\_\_\_\_

Exhibitor Total \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

I'll pay by:  Check  Credit Card  ACH/EFT Transfer



September 23 – 25  
Cincinnati, Ohio

Questions? Contact Laura Smith at [lsmith@philanthropyohio.org](mailto:lsmith@philanthropyohio.org) or 614.224.1344.

Mail (with your check):  
Philanthropy Ohio c/o Krista Ivey  
500 S. Front St. Suite 900  
Columbus, OH 43215

Pay Online: [philanthropyohio.org/sponsors-and-exhibitors](http://philanthropyohio.org/sponsors-and-exhibitors)